

"Your specialist for smartphones & tablets"

TelePart Premier Edition, June 2018
Holzmaden: Bright sunshine in June with a view to hot prices. Temperatures between 20° and 30° possible.

NOKIA - a legends comeback!

The largely saturated European smartphone market is undergoing a transformation



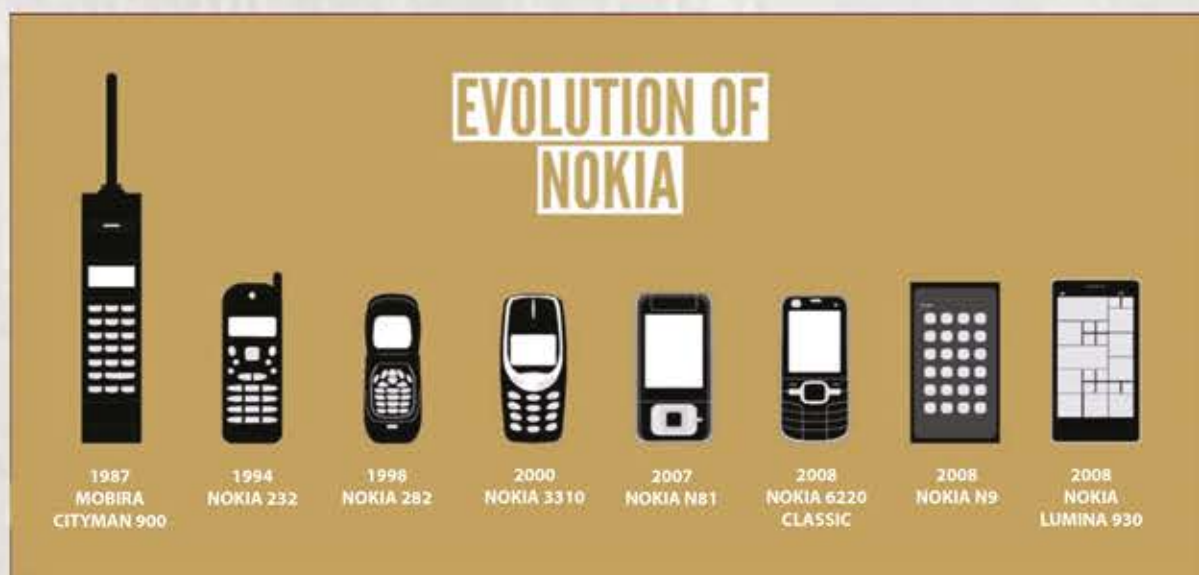
Classic Revival?

New era in the smartphone market

Lars Bube

CRN, WEKA Fachmedien

The European smartphone market is saturated in almost all areas, the sales are decreasing. In the first quarter of this year, only 30.1 million smartphones were sold in Western Europe, according to Canalsys analysts. This represents a drop of 13.9 percent over the same period last year and the biggest drop recorded so far. The effect is particularly pronounced in the three largest and most developed markets of Germany, France and the United Kingdom. In Germany, retailers sold 16.7 percent fewer smartphones in the first three months of 2018 than they did in 2017. The situation in the United Kingdom is even more drastic, with the currency depreciation caused by the Brexit additionally depressing consumer sentiment. Here, with 29.6 percent, the biggest drop in sales was observed; but also in France, the minus was clear at 23.2 percent.



The development of the Nokia mobile phone. In 31 years from the sweeping car phone to the modern smartphone.

Nokia is back!

Lars Bube

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Nokia once dominated the mobile phone industry - until the smartphone conquered the market. After a few failures, the cult brand is now making a comeback and overtaking brands like Google, Sony and HTC. Under the umbrella of HMD, NOKIA has managed to achieve fifth place among the most successful smartphone manufacturers within a year. Responsible for the success is not only the good price-performance ratio, but also the good service and above all the everlasting reputation to have been one of the best and most stable cell phones ever.

The new edition of the luxury phone NOKIA 8 Sirocco Edition is the new flagship of the Finnish manufacturer. It has everything you want from current flagship models. A high-resolution display, the latest Android OS and a dual camera on the back. In addition, a 12 megapixel lens paired with a 13 megapixel wide-angle lens from Zeiss is used.

TelePart, too, has recognized Nokia's upswing and offers you a comprehensive selection of NOKIA models in addition to the Nokia 8 Sirocco.



NOKIA's mobile phones have been considered absolutely indestructible since 3310 at the latest. This reputation has also conquered the network and continues today.

COMEBACK NOKIA 8 SIROCCO

4G, DS, 128 GB, camera: 12MP (dual) frontcamera: SMP black, EU

NEW

€ 575,50

Do not hesitate and order the NOKIA 8 Sirocco Edition now at www.telepart.com



Nokia 105

shows colour...

TelePart

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