

Press release

Holzmaden, 5th of October 2017 From Jurassic Park to the modern age!

Thomas Gerlach and Patrick Kilper join the TelePart Management Board.

When you drive past the sign that bears the name Holzmaden, you might not suspect that this tranquil little town in southern Germany town has two features that it make famous the world over. And they could hardly be more different: On the one hand, Holzmaden is regarded as one of the most important sites for prehistoric fossil finds, which are displayed to great effect in the Urweltmuseum Hauff. But Holzmaden is also very much connected with the present day and the future, for it is home to TelePart, a leading international distribution company for smartphones and tablets that serves more than 2,500 clients in 50 countries, predominantly in Europe.

Its Management Board, comprising CEO Hans-Jürgen Kenntner and Oliver Klein, has been expanded to include the managing directors Thomas Gerlach and Patrick Kilper.

CEO Kenntner explains what lies behind this move: "We are positioning ourselves as a specialist in the hard-fought Chinese market for smartphones and tablets, and expanding the board plays an important part of our strategic corporate concept. We are pleased to be able to fill these key positions from our own ranks. This will assist us in further strengthening the positioning of TelePart Distribution GmbH in that market. It will be no surprise to industry experts that things have not been left to chance in Holzmaden.

Patrick Kilper became the firm's head of purchase in 2016. He has many years of management experience in internationally operating companies. Before joining TelePart, he was employed as a manager for a Chinese manufacturer of photovoltaic systems, which is one of the reasons why he can offer extensive expertise in working with industrial partners from China.

Thomas Gerlach, a dedicated sales professional, has been with the company as head of sales since the beginning of 2017. "Thanks to his broad and varied experience in a range of

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management positions in international sales and commerce, Gerlach has played a significant role in our strategic restructuring, especially in sales", the CEO continues.

"The fact that half the global market consists of Chinese brands was the main driver of our restructuring", Gerlach adds. As a specialist in Chinese smartphone manufacturers, TelePart was quick to identify the trend and establish itself in the market. The firm has already made a name for itself throughout Europe. The range of goods from Chinese brands already stands at well over 150 products made by reputable Chinese companies, and according to Kilper "that far exceeds the total range of very many of our competitors!".

Further information about TelePart can be found online at <u>www.telepart.com</u> including on Facebook <u>https://www.facebook.com/telepartgmbh</u>.



Patrick Kilper (left), Thomas Gerlach (right)

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