



## Press release

Holzmaden, 24 November 2017

### **TelePart now sells the CUBOT brand directly!**

**The CUBOT product range is available from TelePart Distribution GmbH with immediate effect!**

With an eye firmly on the future, TelePart has now added the CUBOT company to its core range of Chinese brands.

"We are delighted to be able to directly offer the entire CUBOT product range to our domestic and international customers with immediate effect" says Patrick Kilper, Managing Director of Purchase Telepart.

According to Richard Meng, CEO of CUBOT: "CUBOT's aim is to blossom from a national into a global brand - and to do so we will require experienced and reliable partners of the calibre of TelePart Distribution GmbH in Germany!".

CUBOT's product range encompasses leading-edge, premium-quality smartphones and wearables. "The excellent price-performance ratio convinces not just the local dealer but also the end consumer" emphasises Frank Frost, Head of Marketing & Product Management. From entry level to mid range, CUBOT offers a broad spectrum of products with perfect hardware and software. CUBOT - a word created from "CU" for cool and "BOT" for robot - is a stylish and smart tech company which is striving to change people's lives.

In support of its commitment to Chinese brands, TelePart has organised the "Dragon Run" customer prize campaign from 01.11.2017-16.02.2018. "Customers who take part will be able to win valuable points in four disciplines which can be redeemed for prizes at the end of the campaign", explains Frost. "Trendy non-monetary prizes worth a total of EUR 50,000 await our customers and first prize is an exclusive 14-day trip for two to the metropolis of Hong Kong including a company tour of Meizu or Xiaomi."

The Dragon Run campaign further underscores TelePart's staunch commitment to Chinese brands. "We would urge our customers to follow the trend for Chinese brands today in order

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to be well prepared for tomorrow's business world", says Thomas Gerlach, Managing Director of Sales.

You will find more information on the "Dragon Run" online at [www.telepart.com](http://www.telepart.com) and on facebook at <https://www.facebook.com/telepartgmbh>.

(from left to right) Richard Meng, CEO of CUBOT, and Patrick Kilper, Managing Director of Purchase TelePart Distribution GmbH



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